Fan District Association

Board of Directors

Meeting Minutes

August 21, 2023

7:00 pm

Call to order

Rebecca Keller, President, called the meeting to order at 7:02 p.m.

Board Members Present: Rebecca Keller, Kim Vullo, Kimberly Hitchens, Julie Seward, Gary Levine, Daniella White, Melissa Savenko, Chris Morem

Absent: Greg Holzgrefe, Ted Theofanos, Madison Pastore

Guests: Luke Schrader, VCU; Sven Philipson, 2nd District Council Office; Pattie Kennedy, Advertising; Katie Schweider; Fanfare editor; Brian Kusiak; Matthew Monaco, resident; Mary Burruss; Kaitlin Paige Longoria

Guest Presentations

Safety: VCU move-in last weekend went smoothly, 1 robbery in front of Panda Express, suspect was identified

City Council, 2nd District: STRs were discussed in the planning commission meeting today, concerns were raised about the residency requirement. The council deferred the vote asking for more options be offered. Councilman Jordan supports the residency requirement. Bike Share is back with a new vendor - free rides through the end of 2023. Fox playground will reopen on 9/11/23

President's Report

- Minutes from the May 2023 FDA Board Meeting were unanimously approved.
- Minutes from the June 2023 FDA Board Meeting were unanimously approved.
- Programs and Events Update: Holiday House approach has been restructured, a leadership team has been created to assist/support the co-chairs.
- Holiday House Tour Update: Request for help to find houses for this year's tour, only 3 have been identified so far. Marleen Beck and Heather Williams (are these the right names and spelling?) are the co-chairs for 2023
- Scuffletown Park Update: Wednesday, 8/23 is a safety meeting with RPD and Richmond Parks to discuss ways to make it safer
- Business Memberships and Advertising: desire is to expand to more business members
- Strawberry St Traffic Concerns: received a complaint from a non-FDA member who was sideswiped several times, Greg will discuss with the city options to make it safer for cars and pedestrians.

Treasurer's Report

Gary has applied for a FDA credit card.

Committee Updates and Discussions

Communications: No updates

Infrastructure: Additional trash cans are being purchased and in high volume areas, bigger can will be installed

Membership: 12 new members joined in August

Trees and Parks: Committee is meeting to discuss how to use the parking funds, recommendation will be presented to the board in a future meeting. Irrigation install is complete

Safety: No updates

Schools: No updates

Zoning: City Planning Committee deferred the vote on STRs wanting to see more options. This past year the committee has been collecting feedback through meetings, surveys and town halls, the results of those were overwhelmingly in support of keeping the resident requirements. The next meeting is scheduled for 9/5 at 1:30 PM ET. Request for board members to reach out to the city council expressing their personal concerns.

Carry Over Business

- Voting on board members speaking on behalf of the board was deferred
- Voting on updates to bi-laws was deferred
- Status of Grants Charter in development by Kim Vullo Status of 5 Year Plan for Zoned Parking Revenue in development by Gary Lavine
- New resident Reception is scheduled for 9/24, 5:00-7:00 PM ET at the Branch Museum
- Define member roles at major functions deferred

New Business

Communications Expectation for Board members - Rebecca will email recommendations

There being no further business, the meeting was adjourned at 8:55 p.m.