

Fan District Association
Board of Directors Meeting
208 Strawberry Street
December 2, 2013

MINUTES

7pm Call to order and introductions

Board members and officers present: Bill Montgomery, Laura Bateman, Colin Kelly, Matthew Stanley, Tricia Bryant, Christina Murray, Tim Treinen, Roger Whitfield, Sally Holzgrefe

Guests: Greg Felton, VCU PD; EAT Restaurant Partners - Chris Tsui, Ren Mefford, Tom Dickey

7:05pm Presentations (10 minutes each):

VCU Report

Officer Felton

- Recent abduction report was unfound (Hancock & Broad Streets). Camera system and communication with several people, including the claimant, revealed that it was not true.
- Chief Venuti has taken a post on the administrative side of VCU. He is still on the police force but there will be changes ahead.
- Bike patrol is as active as ever. Over 8 officers on bikes this evening.
- Exams start in next few days. Students will be off campus for 22 days.

Restaurant on W. Main Street

Three guests brought egg rolls and shared information on the property they purchased at 1534/7? W. Main Street. They are working with historic resources to rehab the building (built in 1925) into a small restaurant (1800 square feet). Tongue and groove ceiling and floor. Second floor will be apartments. Menu: "Asian street food", Ramen, open kitchen to the street, and will be aesthetically interesting. Their other restaurants include Wild Ginger, Osaka, Blue Goat, Fat Dragon. Full liquor license. Seat 60 people. Open for dinner and eventually open lunch. 75% food, hoping for to-go orders, 25% bar.

7:45pm Approval of minutes from November 4, 2013 board meeting

Motion Made By: Tim Treinen

APPROVED

Seconded By: Tricia Bryant

Abstain: Colin Kelly – was not at the meeting.

7:50pm Treasurer's Report

The FDA's property and liability insurance policy has been canceled, according to Zurich, effective February '14 (at the end of the policy's term. This is due to the broker no longer being a carrier of Zurich's policies. Matthew has contacted the broker and will be getting quotes from other brokers for a new policy. Matthew will also be posting the FDA's latest 990 and the new expense reimbursement form to the FDA website.

In the review of financial statements, the Fan-wide circulation of the next FanFare was mentioned. In the future, he recommended that advertising rates be modified to reflect the much higher circulation. The FDA's current voicemail plan will Hello, Inc. has been cancelled and a new voicemail number processed through an internet site is being used.

8:00pm

Committee Reports

ABC/Zoning (Burks absent. Bill Montgomery reported for him)

Request to support SUP for 708 N. Meadow

Committee recommends Board support application.

Motion Made By: Colin Kelly

APPROVED

Seconded By: Laura Bateman

2613 – 2619 Floyd Avenue

Modern single family attached homes to match architectural style of Retreat Hospital parking deck. Committee recommends we support application.

Motion Made By: Laura Bateman

APPROVED

Seconded By: Tricia Bryant

Abstain: Colin Kelly

Building (Montgomery)

No report.

Code Enforcement (Bryant)

Colin Kelly volunteered to take over James Henry's role handling alley clean ups

Communications/Website (Baird)

Report attached.

Education (Theofanos)

No report.

Grants (Mosman)

Report attached.

Holiday House Tour (Bryant)

As of Dec 2, 299 tickets sold: Martins-122, online 77. Weather prediction-sleet.

Two trolleys available. House captains need to move people through the house so that people are not standing outside. There is a glitch with the online ticket orders, creating duplications (when transferred from EventBrite to spreadsheet) 24 duplicates went out; 21 still unaccounted for. Bryant and Baird resolving.

[Followup: all but five were eventually accounted for]

Membership (Bateman)

Membership awards program is progressing well. We have MOU between FABA and FDA and it's a seamless process. 10 retailers are positively inclined. FABA is ready to execute the agreement. Brian Baird has been helpful in creating tab on our website to link to FABA. It will be promoted through website, Fanfare and email blasts. Membership numbers reported incorrectly last month: There are 746 members and 228 unpaid accounts rather than 900 members. Welcome packages to new residents in the Fan should help membership. We will have a Timeline for communications with action steps to get the word out. VCU Student membership - \$15/year single membership to join FDA

Motion Made By: Laura Bateman

APPROVED

Seconded By: Bill Montgomery

Parking (Treinen)

Residents of 1400 Grove Avenue condominiums were requested to try to reconfigure & expand their off-street parking. Neighbors do not support changing parking restrictions for condo residents eligibility for street parking permits. "West Avenue Pilot Project" – going well and will continue. There is not enough support to extend the later restrictions on adjacent streets. Dept of Public Works revised information on zone 1 & 2 parking permits issued indicating there has been no significant change in last three years. The previous DPW report showed a 17 % reduction in permits issued last year. Next parking mtg December 17.

Programs (Murray)

Committee exploring possible program in February – to honor volunteers, park stewards, committee members, and other FDA friends.

Tricia said that Retreat Hospital would like to use their rooftop space or board room to host neighbors to promote the hospital through an FDA event.

Safety & Crime (Whitfield)

Party Patrol MOU is between VCU, RPD and FDA. We are waiting for approval from Richmond Police Department.

Approve MOU as is.

Motion Made By: Tim Treinen

APPROVED

Seconded By: Laura Bateman

Party Patrol will be canceled after December 14 and started again January 10. Classes end this Friday. Exams end December 17. Students return January 10.

Crime Statistics (Kelly)

There has been a substantial drop in crime nationwide.

According to a local crime source, there is a balanced amount of crime in each precinct in Richmond. The Fan ranks as one of the highest crime areas in sex offenses, robberies, assaults, vice (prostitution), homicides.

Survey about Crime will go out soon to assess among our members, what is perception of crime, how do people define crime, etc.

Trees & Parks (Kelly)

