

Fan District Association
Board of Directors Meeting
208 Strawberry Street
January 6, 2014
MINUTES

Board members and officers present: Bill Montgomery, Tricia Bryant, Tim Treinen, Bennette Burks, Laura Bateman, Matthew Stanley, Christina Murray, Jenna Mosman, Ted Theofanos, Roger Whitfield, Sally Holzgreffe

Guests: Marian Agnew, Tom Stallings, Mayor of West Avenue, David Van Blaricon, Vice Mayor West Avenue, Lt Berling Marshall, Officer Greg Felton, Charles Samuels

7:05pm Presentations (10 minutes each):

3rd Precinct Report

Lieutenant Marshall

Rise in burglaries and shoplifting at ABC stores.

Robberies (three more than 2012), mostly students were walking through allies.

Captain Emmett Williams, precinct commander and detective will speak to FDA group on Friday.

VCU Report

Officer Felton

Fan and surrounding counties are victims of a successful car thief (Chambers).

There are usually lots of breaking & entering (B&E) when students are away.

7:25pm

Other Associations & Organizations

Charles Samuels

2nd District, City Council Member

- There was not a major spike in crime over the holidays.
- City Council met with the city administration today to weigh priorities and cut \$30 million from the budget.
- The financial impact of Redskins in metropolitan area: \$10.5 million. Site used for men's health clinics, PT/rehab, sports injury docs, etc.
- The Monroe Park proposed renovation project will be addressed by council in January. Mayor Jones and Charles Samuels are co-patroning the park plan, which will "take it back to its historic design". The city has approved \$3 million for the park renovation and the Monroe Park Conservancy will need to raise approximately \$3.3 million to complete the \$6.3 million budget.
- It will be managed by a conservancy, made up of four city employees; four citizens; four VCU employees. The park will be more accessible and will meet ADA requirements. The lease will be introduced in January, to lease the park to the conservancy. Similarly, Maymont Park is owned by the city and run by a private group.
- Improved street lighting in the Fan continues
- There is a gap of \$20-30 million per year in the City budget. City Council authorized two people to go to city schools to ensure that the school board and the city council are on the same page. The school board wants to determine priorities.
- If you have questions or want to provide input, contact Max about the bike

- plan on Floyd Avenue. Late January more planning will take place.
- There are 73 city organizations available to city residents (boards, commissions and authorities, i.e. anti-poverty, Monroe Park, etc). To access information or for contact information, go to the Clerks website.

West Avenue Association

Tom Stallings introduced David Van Blaricon as West Avenue Mayor-elect.

7:45pm

Approval of minutes from December 2, 2013 board meeting

Approved by email January 30, 2014

Motion made by: Bill Montgomery

Seconded by: Ted Theophanos

APPROVED by board

7:50pm

Treasurer's Report

- IRS 1099 forms for 2013 are being prepared for the FDA's contracted employees, including the party patrol officers and FanFare staff.
- With the FDA's property/liability insurance policy expiring at the end of January, Matthew will be having quotes done on a new policy.
- During the review of December financial statements, it was noted that membership dues for 2014 had started to come in. The net income from the Holiday House Tour is expected to be approximately \$17,000.
- With the FDA building heat pump malfunctioning, the President and Treasurer considered options of repair vs. replacement. It was decided to repair and initiate a maintenance agreement. Future boards will need to be aware that the current heat pump system could malfunction beyond repair and require replacement at any time, as the current system is beyond its intended life span.

8:00pm

Committee Reports

ABC/Zoning (Burks)

B&B owner on Floyd Ave was displeased with our "leniency" toward B&B owner at 1 N. Boulevard.

Building (Montgomery)

Heat pump repaired!

Code Enforcement (Bryant)

We need a committee chair for this committee. Tricia will be the liaison until we find a replacement.

Communications/Website (Baird)

Brian is in Honduras

Education (Theofanos)

Fox: Annual Art Auction, March 1 at the VA Historical Society) supports \$100,000 PTA budget. PTA budget books managed by neighbor/volunteer.

Successful Tree sale.

Binford: Successful basketball game/festival at in December

Grants (Mosman)

Received first grant request: \$3,000 from Firehouse Theater
February 28 - deadline for grant requests
March 4 – committee meets to review grant requests
March 31 – final decisions by committee

Holiday House Tour (Bryant)

2014 House Tour: December 13 & 14

Two committee co-chairs are already in place with an understudy for 2014. We need someone to manage publicity and sponsorship which involves media buying, communicating with sponsors, and monitoring all related activity. James River Air-Conditioning committed to a sponsorship for 2014. We will ask Shades of Light again. We'd like to triple our sponsors next year.

Home owners will be approached this way: "would you like to be considered for the tour" but no promises are made until all options are reviewed. We'll meet with homeowners very early. Everyone loved the appliance museum and we are seeking another unique venue for 2014. Board suggestions: St James Church (Tiffany stain glass), Cathedral of the Sacred Heart, Virginia Center for Architecture, and VCU's Scott House.

Membership (Bateman)

There have been 87 renewal of memberships as of today. Many are renewing and joining via the website and credit card. The envelope in FanFare has helped drive membership renewal. The board plans to hand-deliver the February/March issue of FanFare which will kick off the Member Rewards Program. The West Grace Street Association, West Avenue, and the Monument Avenue (MAPS) will all join board members in delivering issues to every Fan residence. Mike Bell, member of the FDA Membership Committee, and president of Custom Printing Va, will drop off the boxes of FanFare's to the FDA office for distribution. The Fan Area Business Alliance (FABA), as well as an advertisement in Fan of the Fan, will help promote the Member Rewards Program.

Parking (Treinen)

The number of cars parking in the lower Fan without a permit is down, with no apparent displacement to neighboring streets. With Stalling agreement, West Avenue parking situation is still challenging but definitely improved. The parking committee recommends making West Ave pilot project permanent, after communicating notice of change to residents. Revenues from tickets/citations in the Fan is unavailable at this time. Tim will request that Lynn Lancaster give us a full accounting for the year.

Programs (Murray)

Tuesday, May 13 – Annual Meeting
Summer Concert Series: May 18 – Taters (free); July 20 -Trongone; September – Martha and the Triple Threat
Community Relations Event – mid-February at GlaveKocen Gallery

Safety & Crime (Whitfield)

Meeting with police this Friday 10:30 at 3rd precinct about crime in the Fan and how it compares to other neighborhoods. We will try to access information about

crime from residents on the VCU survey. Party patrol starts again this weekend.

VCU (Theofanos)

Jim, Danielle and I are very excited about communications between VCU and the FDA. We are gathering to talk about how to cross populate calendars, share free offerings from VCU with neighbors, FDA benefits to VCU, etc.

8:50pm

New Business

Monroe Park Conservancy – Board will vote on the lease with the City.

February Board meeting date delayed until Monday, February 10.

The FDA requested that a FDA board member or appointee be on the Monroe Park Conservancy.

Send questions to Matthew and Bill.

9:00pm

Adjourn

Next Board Meeting

Monday, February 10